**Joshua Lederman**

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**EDUCATION**

Muhlenberg College, Allentown, PA May 2020

Bachelor of Arts in **Business Administration** and **Media and Communications**

* Recipient of Merit Based Scholarship

**INTERNSHIP & OTHER RELEVANT EXPERIENCE**

**Jewish United Fund of Metropolitan Chicago** Summer 2018

Marketing and Communications Intern

* Wrote two articles for JUF News
* Wrote three blog posts for Oy! Chicago
* Assisted with writing profiles and press releases for OY! Chicago’s annual 36 Under 36 Project
* Drafted and post social media content on a weekly basis

**Muhlenberg Weekly** 2016-Present

* Author articles on various college sports teams for weekly publication ranging from 500-1000 words
* Interview 10-20 athletes and coaches over the course of a semester

**Zeta Beta Tau Alpha Nu Chapter** 2018-Present

* Authored quarterly newsletter to fraternity alumni and parents of fraternity members during the spring semester of 2018
* Planned and implemented philanthropic events and fundraisers including Zeta Beta Tau’s Get On the Ball Fundraiser with Phi Mu sorority benefiting Children’s Miracle Networks

**Muhlenberg College Office of Admissions** 2016-2019

* Resource for prospective students on-campus; host visiting applicants
* Assist with admitted student weekends by greeting students and answering questions

**ADDITIONAL INFORMATION**

* Proficient in Microsoft Office
* Completed two summer courses as visiting student at Northwestern University
	+ GPA: 3.7/4

**Relevant Coursework**

 Business Policy and Strategy Journalistic Traditions

 Sport Culture Media Financial Accounting

 Media Theory & Methods Marketing & Marketing Research

 Communications and Public Relations Globalization & Marketing